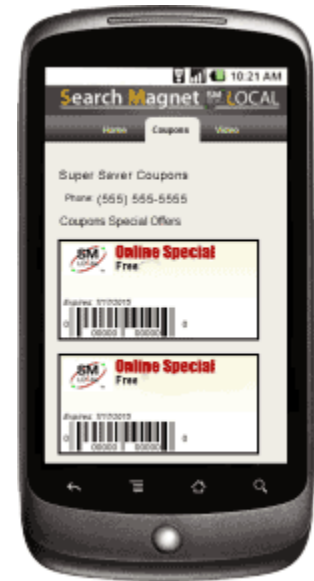


Business owners can print out or save the **QR Barcode** that connects any Smart Cell Phone user with a Barcode Scanner to a mobile version of Search Magnet Local™. This ability to immediately display a video commercial or online special creates an immediate call to action and impulse to buy.

What can I do with the QR Barcode?

- Online Local Marketing
- Online Link to Specials
- Online Link to Videos
- Storefront Link to Videos or Specials
- Print/ Mailer / Flyers Advertisement Link to Videos or Specials
- TV Advertisement Link to Videos or Specials



QR Barcode Smart Phone Mobile Technology

ArcWin Media announces the addition of QR Barcode system within [Search Magnet Local™ \(SML\)](#). This gives SML clients the ability to utilize this powerful system to connect users to their client specials, promotions and videos quickly and effectively. Initially used for tracking parts by vehicle manufactures, QR Barcodes are now used in a much broader context. Both commercial tracking applications and convenience-oriented applications aimed at **Smart Mobile Phone Users** (known as mobile tagging) are quickly becoming hot applications for mobile marketing.

Business owners can print out or save the QR Barcode that connects any **Smart Cell Phone** user with a Barcode Scanner to a mobile version of **Search Magnet Local™**. This ability to immediately display a video commercial or online special creates an immediate call to action and impulse to buy. The QR Barcode is also downloadable to an image file that businesses owners can use for multiple forms of Media Marketing to include print advertisement, television advertisement or local business display advertisement.

Another innovation from ArcWin Media to help our clients Market More Effectively.

For further information **Contact Us at 561-922-3731**