

Break Away From Your Competition!

Free yourself from the complexity of marketing online... and start getting results that you can measure.

▶ [Click to find out more!](#)



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Making the Internet work for you!

Search Magnet Local, The Complete Business Internet Marketing Solution!

The Internet can be a complex place to do business. There's search engine optimization, technology, website updates... not to mention how to find out what's working and what's not.

We'd like to simplify it for you.

We've taken the mystery out of doing business on the Internet through a unique service that does it all, and delivers on the one objective most business owners have... bringing new prospects and customers to you day in and day out.

You'll no longer need to jump through hoops when you're producing a geographically-targeted marketing program... your website, statistics, and the results are all here in one place.

It doesn't stop there.

We'll get you placed high in the search results for the most common search terms that people use when seeking a solution to their needs. Search terms that cry out for your products or services.

It's the way business should be done online.



82% of local searchers follow up offline via an in-store visit, phone call or purchase (TMP/comScore)



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Details

Here are the elements that make up Search Magnet Local ® Marketing program.

McCabe Physical Therapy
Warminster PA
Call us today at 267-317-2357

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About Us

Mission Statement & Treatment Philosophy

McCabe Physical Therapy, LLC

Our mission is to provide our patients in the Warminster and Bucks County region with exceptional, individualized physical therapy treatment tailored specifically to meet your needs and goals for improved mobility. We are dedicated to ensuring your recovery.

- We take great pride in providing individualized care and manual therapy techniques to successfully evaluate and treat all neuromuscular and orthopaedic conditions.
- We believe that recovery is dependent upon open communication and teamwork between the therapist and you.
- We believe that patients who understand their condition and the mechanisms of recovery are better equipped to succeed in their current treatment plan and are better prepared to prevent recurrence.
- We believe patient education and self-treatment techniques are an integral aspect to all treatment plans.

Utilizing superior diagnostic, evaluative and manual therapy skills to guide your treatment, we are able to achieve results even where traditional physical therapy treatments may have failed in the past.

Services We Provide

NEW! Service FCE
Now Offering Functional Capacity Evaluations (FCE). A series of comprehensive tests measuring physical strength, range of motion, stamina, and tolerance to functional activities, including lifting and carrying. These tests can be used to evaluate work tolerance, and the necessity for work restrictions.

Our Specialties Include

- Mechanical Diagnostic Therapy for treating neck and back pain (also known as "The McKenzie Method")
- Orthopaedic and Sports Rehabilitation (shoulder, elbow, wrist, hand, hip, knee, ankle and foot injuries)
- Tendonopathy/Tendon Injuries (repetitive use injuries such as tennis elbow, golfer's elbow and plantar fasciitis)
- Work and Industrial Rehabilitation
- Vestibular Evaluation and Rehabilitation (vertigo and dizziness)
- Geriatric Conditioning and Balance Training
- Personal Training
- Patient Education regarding Self Treatment Techniques and Injury Prevention

FAQs

Do I need to see my physician first?
No. You can be evaluated and treated for 30 days from the time of your initial visit, without a prescription from your physician. We will, however, inform your physician of our findings and keep them updated on your treatment and progress.

How soon can I expect my first appointment?
Typically, a patient can be scheduled the same day or within 24 hours of calling.

How long will an appointment last?
Depending on the severity of the condition, the initial visit typically requires 1 hour. Follow up visits usually require 30 minutes to 1 hour.

How should I dress?
Most therapy will require exercise and therapeutic activities. You should dress comfortably in loose fitting clothing.

Is my treatment covered by insurance?
We participate with most major insurance plans. When you call to schedule an appointment we will verify your insurance coverage and let you know the coverage provided under your particular plan.

Videos

Four video thumbnails showing physical therapists working with patients.

Contact Form

Fill out our form to:

- FREE Physical Therapy Evaluation
- Request an Appointment
- Learn more about our services

Name:
E-mail:
Subject:
Message:

Security Code

Contact Us

Phone: 267-317-2357
607 Louis Drive
Warminster, Pennsylvania
18974

Bookmark this site
Directions

Your Optimized Website:

We'll create a search engine friendly website that generates a response - **phone calls, web leads, emails, and walk-in customers.**

Once the site is live, you'll get access to an online console giving you the ability to **edit your site whenever you'd like**, add or change coupons, and to access your reports to see how its doing.

Easy Updates

✓ Making changes is easy. And we'll check your updates to make sure the changes don't harm your rankings.

Change Your Design

✓ All it takes is the push of a **button**. We have a library of templates to choose from that is constantly being updated.

Now Your Permanent

✓ Customers can add you to their cell phone through a quick click. **They'll never need to look for you again** when they want to re-order. We also submit you to all the major GPS navigation systems like **MapQuest, OnStar, TomTom**, and many more.

Designed For Customers

✓ When people are looking for a local product or service, **they want it now**. The website layout is set up to give the **information customers need to choose you immediately** - phone number, map, hours and specific information about what you offer.

"I have confirmed at least 5 auto sales last month that came through your Platform totaling \$7,000 in gross profit. Not to mention, we received numerous parts and service customers. Now customers are able to find our dealership on Google, Yahoo, and others when they are searching for a "Dodge Dealership" or "Durango Parts." " **Internet Marketing Manager, Dodge Dealership**



90% of online commercial searches result in regular store purchases . (proprietary research/ comScore)

Local Search Directories

Search Magnet Local
411 DA
ALK -CoPilot
ADL
Ask
AssistGuide
City Search
Collarity
DENSO Auto Nav.
Dex
Disney
GetFave
Go2
Google
iBegin
Idearc
Info USA
InfoSpace
Insider Pages
JVC GPS
Kgb_USA/infonxx
Kudzu
LiveDeal
Localeze
Lowrance/Navico
LSSI - Volt
Menu Network

Top Stories
October 4, 2009 07:24 AM PDT

Search Magnet Local has increased their automated local directory submissions to 53 to include JVC GPS and Onstar!

Google
TrueLocal
SM LOCAL
Merchant Circle
yelp
Citysearch
Yellow Book
DEX MEDIA
YAHOO!
ThomasNet
iBegin
Tele Atlas
go2
idearc
topix
InfoSpace
LiveDeal
Fave
LOCAL 411
Windows Live
infoUSA

Local Search Directories

Merchant Circle
Mojo Pages
Onstar
Open List
Quebecor/Canoe.ca
Search Bug
Spock
Super Pages
TeleAtlas
Telemap
Telme
Topix
True Local
VEnable
viaMichelin
VindigoZingy
Windows Live
Yahoo
Yellow Book
Yellow Bot
Yellow Page City
Yellow Pages
YellowPagesinc
Yelp
YP
Zenrin

Submission of Your Search Magnet Local Website

We'll add your Search Magnet Local website to over 50 of the top directories including:

- Google Local
- Yahoo Local
- Yelp
- Yellow Book
- Yellow Pages
- Super Pages
- Merchant's Circle
- Thomas Net
- Ask
- City Search
- Localeze
- True local
- and 411 Mobile Phone Directories and more..



Plus, we'll add your business to GPS / Map Systems (MapQuest, OnStar, tomtom, Lowrance, TeleAtlas, DigiWalker, ALK, ViaMichelin and Zenrin)

- Ask about the Canadian Directories - for Canadian Businesses

"We're getting approximately 40 additional new leads per month. And, these are strong leads that have a higher conversion rate than those provided by our other advertising media." - **Rosedale Technical School**

"I would recommend this system to any business that is looking to tap into new sales in this new and prolific media" - **Roth Carpet Cleaning**

Advanced Statistical Reporting

You'll never be in the dark on how your site is performing.

Access your reporting anytime and see:

- **What Search Words (Keywords) Were Used To Find You**
- **Site Refers** - If You Have A Website or Multiple Websites Linked From Your Directory Website, You'll See Which Is More Effective At Attracting Prospects
- **Search Engine Details** - Which Ones Bring Visitors To Your Website
- **Page Views**- Total Page Views Per Month- **Page Views Month Comparison**
- **What Pages They Went To** - Home, Coupon, Contact... so you know what customers are most interested in.
- **Refer Friend** - How many potential clients sent a referral to their friends of your profile website.
- **Sent to Cell Phone** - How many potential clients sent your contact info to their cell phone.
- **Went to Your Primary Website** - How many potential clicked on your links on your profile website to go to your primary website.
- **Filled Out Contact Form** - How many customers filled out your online website form.
- **Got Directions** - How many customers clicked on your directions link.



I would recommend this marketing program to anyone who wants to grow their business and lower their marketing cost" - **Dennis Toth, 3 Rivers Auto Glass**